



# **ECOBROKER Affiliates™**

## **Helping you (and the planet) get the most when improving or selling your home**

### **Why work with an ECOBROKER Affiliate™?**

#### **Homeowner Benefits**

EcoBroker Affiliates™ provide you with the products and services you need for an energy-efficient, healthier, and safe home.

- ✓ **Save money:** EcoBroker Affiliates™ help you achieve improved energy-efficiency and the monthly cost savings associated with insulation, windows, appliances, heating and cooling systems, and many more upgrades.
- ✓ **Breathe easy:** EcoBroker Affiliates™ provide products and services that improve your home environment by addressing indoor air quality, ventilation, low VOC paints, radon testing, and reliable water testing.
- ✓ **Live comfortably:** EcoBroker Affiliates™ can help you keep your home warm on cool days and cool on hot days.
- ✓ **Find financing:** With the help an EcoBroker Affiliate™ mortgage broker, find financing that allows you to get the best rates for energy-efficient homes, Built Green® Homes, and green upgrades.

#### **Seller Benefits**

EcoBroker Affiliates™ help you enhance your home's efficiency, health, and safety, making it more appealing to buyers.

- ✓ **Sell for more:** EcoBroker Affiliates™ help you improve upon the energy efficiency, health, and safety features of your home, boosting its value and increasing your sales price.
- ✓ **Distinguish your home from the competition:** Homeowners make many improvements before selling their homes, but most do not consider energy and environmental qualities, missing a large niche market.
- ✓ **Attract more buyers:** Over 90% of buyers identify energy savings and a home's environment as key factors when deciding what to buy.
- ✓ **Overcome obstacles:** EcoBroker Affiliates™ provide solutions to obstacles that keep your home from being more marketable. Alleviate concerns such as radon or water quality issues and mitigate existing problems.

**Healthy, Cost-Effective, and Sustainable Practices for Your Home.**

#### **What is ECOBROKER™?**

EcoBroker is an education and designation program for real estate professionals and industry affiliates who care about the environment and want to promote energy-efficient and "green" features in homes and buildings. The EcoBroker™ logo is the symbol of environmentally responsible and sustainable practices in the real estate industry. EcoBroker Affiliates™ supply "green" products and services to homeowners, buyer and sellers, and the building construction industry. EcoBroker Affiliates™ meet growing market demand demand for energy-efficient, "green" real estate.